



**CITY OF CLEVELAND**  
Mayor Frank G. Jackson



From: **Office of the Mayor**

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**FOR IMMEDIATE RELEASE:**  
**September 20, 2012**

## **News Advisory**

### **Day Two: City of Cleveland's 2012 Sustainability Summit The Year of Local Food**

**CLEVELAND** – On Friday, September 21, 2012, Mayor Frank G. Jackson will welcome back more than 500 local business leaders, government officials, non-profit leaders, students and educators, to the final day of the Sustainability Summit inside Cleveland Public Auditorium.

**Kathleen Merrigan, Deputy Secretary of the U.S. Department of Agriculture will deliver the keynote address at 1pm. The featured speaker is Janine Benyus, President of the Biomimicry Institute and she will address summit attendees at 2:25pm.**

Mayor Jackson began Sustainable Cleveland 2019 (SC2019) in 2009 as a way to involve the entire community in developing and implementing a 10-year economic development strategy and to transform the local economy into a sustainable one by 2019. The annual summit provides a venue to update the community on key local and regional accomplishments and the progress of current initiatives, as well as influence public policy to support the growth of a sustainable economy in Cleveland.

Each year the Summit has a guiding principle, this year is Local Foods- next year's theme is the Year of Advanced and Renewable Energy.

For information on SC2019 and the 2012 summit, click [here](#).

**WHO:** Mayor Frank G. Jackson  
Jenita McGowan, Chief of Sustainability  
SC 2019 Stakeholders

**WHAT:** 2012 Sustainability Summit

**WHEN:** Friday, September 21, 2012  
8 am - 5 pm

**WHERE:** Cleveland Public Auditorium  
500 Lakeside Avenue